	UI Design	Information Clarity	Navigation	Error Handling & Feedback	Login Process	Booking Process	Search, Filter & Sort
Goibibo	color palette: blue + white + orange maintains visual hierarchy Clean, simple, organized cluttered footer little text heavy clear CTA	has legend for explaining terms intensive explanation on ticket booking process FAQ section on homepage	intuitive cluttered nav bar easy and comprehensible	highlights empty input fields adds instruction in red for input fields that the user did not fill	• Login button in nav bar • Highlighted login button • Pop-up for login → mobile number otp based login/ signup	• search page: Enter source, destination, travel date (tatkal also available) → search • only one way booking available • booking page: date panel at the top • red/yellow/green dots on each date indicates low/medium/ high availability • total no. of trains available mentioned at the top • train name + no., source & destination station name's with city names, travel duration, dept. & arrival time, no.of seats available, price, class, train route, days of the week it runs on mentioned • review page: input name, age, gender, nationality & berth preference(amongst available ones) • additional preference - upgrade if available, alot only in same coach or cancel	• clear • distinct and easy to comprehend sorting and filtering options • filter by: quick filter (show available only, show ac only), quota (general, ladies), class, dept. stations (in the city user searched for), arrival stations(in the city user searched for), arrival time (morning, afternoon, eve, night), dept time (morning, afternoon, eve, night) • sort by: Popularity, Duration (Shortest to Longest), Departure (Earliest to Late), Departure (Late to Earliest), Arrival (Earliest to Late), Arrival (Late to Earliest), Availability (High to Low)
Trainman	too many colors color palette: white + orange multiple elements as the focus consistent, structured, no clutter text heavy, footer is too hard to understand	clear information no explanation about the booking process builds trust through content, travel stories & testimonials FAQs and blogs available suggestions for places to visit popular trains and popular routes highlighted	clear nav bar easy to follow, simple not so intuitive	error message on bottom corner (not visible) no confirmation in instances like logging in etc.	• login button at the top right corner of the website • mobile number based login • no indication on what to do after inputting mobile number - did I receive OTP? Should I enter the OTP? if yes, where? • confusing login process	• search page: search by station (source, destination & travel date) & search by train name/no. options • only one way booking available • booking page: date panel on the top • train name +no., travel duration, train dept. and arrival time + date, train route, station name, class, price mentioned • city name of the stations not mentioned	• clean and easy to comprehend layout • toggle button for showing 'available only' trains • sort by: Fastest Train, Smart Sort, Early Departure, Early Arrival, Late Departure, Late Arrival • filter by: quota(general, tatkal, ladies, etc.), origin station, destination station
ixigo	hard to read text on bg image color palette: orange +white + purple gradient cluttered text, text heavy bottom half clear CTA no visual hierarchy, elements not aligned	building trust through written content popular/top/ trending train routes mentioned ticket booking process and login/signup process explained FAQs and train news/ alerts available	simple nav bar easy user flow but room for confusion due to too many visual elements to focus on hard to follow/ use not intuitive	Highlights the input field that user forgot to input instructs user on which field is missing and how to fill it	• login button is easy to find - present in the nav bar • login/signup pop up • mobile number (otp) & email sign up / login available • facebook or google login option available too • easy and intuitive login process	• search page: search by source/destination, search by train name/no., search by station (all the trains that go through that station) • booking page: date panel at the top (with filling fast/ few seats/available as the labels) • train name + no., days of the week it runs on, travel duration, travel date & time, city names of the stations, no. of seats available, class, price mentioned • book now → add passenger details (name, age, berth preference, gender, nationality) • review page: only mentions details of teh train (not the passenger) → checkout	• filter by: class, quota, departure time, arrival time, • sort by: dept time, arrival time, duration, time, name(alphabetical order) • 'show all available' toggle is there • unorganised layout • not aligned properly • drop down for filter is hard to find
IRCTC	too many colors used lack of alignment and visual hierarchy clear and easy to understand footer unimportant text in red causes unnecessary urgency logo doesn't take you to homepage buttons lack visual cues to identify them as interactive	cluttered text need for more white space no 'contact us' holiday blogs no FAQs important content and buttons hidden by ads	homepage- straightforward and intuitive booking process no login button on the main page nav bar is clean and understandable but seems hidden - needs to be more easier to find	error message when user input not filled - 'please submit correct input' error pop up box at the top right corner (not visible) no explanation which input field is missing and what's to be filled there	• login button is hard to find • input fields consist of plain text, making it less intuitive for users to understand that its to be filled • captcha seems like an advertisement • optional 'login & booking with otp' button that seems like a mandatory checkbox	• search page: source, destination, date of travel, class, quota (general), checkbox for 'train with only available berths', 'flexible with date' → search button ('try booking in diksha 2.0' seems like a more prominent CTA button than the search button) • booking page: train name & no., days it runs on, duration, arrival and dept time, quota, class, date panel within each train, no. of seats available, train route • city name mentioned on the top; station names are abbreviated • passenger details page: progress bar reassures users, some input fields' placeholder text doesn't indicate what's to be filled • review journey page: mentions most details - passenger's and the train's. station's city names not mentioned.	• filter by: class, train type, dept time, arrival time, source stations in the city, destination stations in the city • sort by: dept early first, dept late first, duration early first, duration late first, arrival early first, arrival late first • sort by doesn't mention which sorting is currently selected • 'show available' button (not understandable if its clicked on or not